



# Direct Energy Business – *Committed to Pennsylvania*

## Committed to the Region

Direct Energy Business is committed to being a business leader in Pennsylvania, bringing growth, strong community involvement and energy innovation to the Commonwealth. As a result of housing its North American headquarters in Pittsburgh, Direct Energy Business expects to spend over \$25 million a year in the state.

*“It was a huge win for Pennsylvania when Direct Energy Business decided to locate its headquarters here. Not only did they protect almost 250 jobs in the state, they also brought with them a business model of competition, innovation, and community engagement -- all of which are essential to ensuring Pennsylvania’s continued growth.”*

- Edward G. Rendell, Governor of Pennsylvania

*“Direct Energy Business’ commitment to Pittsburgh goes beyond ‘business as usual’. By choosing Pittsburgh for its North American headquarters and committing themselves financially to the betterment of the region, they exemplify the type of responsible corporate citizen we need in Pittsburgh to solidify the city’s economic future.”*

- Pittsburgh Mayor Luke Ravenstahl

*“The Pittsburgh region is fast becoming a location of choice for global energy companies. Direct Energy Business’ decision to locate its North American headquarters here reinforces our unique position as a diverse energy economy, with strengths in natural resources, research, and distribution.”*

- Dennis Yablonsky, CEO, Allegheny Conference

*“Energy and technology go hand in hand. This is why the Pittsburgh Technology Council was thrilled to hear that Direct Energy Business was choosing Pittsburgh as its North American headquarters. We are excited to have them on board as we continue to promote Pittsburgh as a region rich with technological expertise.”*

- Audrey Russo, Pittsburgh Technology Council

*continued*

## Committed to the Community

Direct Energy Business plans to invest \$2.5 million into Pennsylvania communities to help Pennsylvanians conserve energy, use renewable resources, reclaim urban areas, support community organizations and combat homelessness over the next five years.

From being the leading corporate donor in Pittsburgh's recent Susan G. Komen walk to beat breast cancer, to greening the streets for the Western Pennsylvania Conservancy during Earth Week, to raising money every Friday for the Homeless Children's Fund, Direct Energy Business employees take pride in being active in the community.

*'Direct Energy Business is making the City of Pittsburgh a greener, more inviting place to live and work through its partnership with the Western Pennsylvania Conservancy, which includes mobilizing almost 100 corporate volunteers and financially supporting the Conservancy's community gardens and TreeVitalize programs. We are grateful for Direct Energy Business' generous commitment of time and resources.'*

- Thomas D. Saunders, President and CEO, West Penn Conservancy

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*Committed to Pennsylvania. to Pittsburgh. to Business.*

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